#### **Editorial Board**

Dr. Mohammad Reza Iravani, Iran

Dr. Farooq Ahmad, Pakistan

Dr. Ashraf Bhat, India

Dr. Ajayi, Johnson Olusegun, Nigeria

Dr. Sunita Singh, India

Dr. Abubakar S.R. Matazu, nigeria

Dr.Cristina-Georgiana Voicu, Germany

Dr. Amirul Mukminin, Indonesia

Dr. Ravi Kant, India

Dr. Michael Akintayo, New York

Dr. Viktor Jakupec, Nigeria

Dr. Shahabudin Abdullah, Malaysia

Dr. Rabindra Kumar Pradhan, India



### **Contact Us:**

Quest Journals Inc.

Web: www.questjournals.org

Mail: quest@editormails.com



## Journal of Research in Business and Management (JRBM)

ISSN: 2347-3002



Volume 10, Issue 11, November-2022

Peer Reviewed Refereed Journal



# Journal of Research in Business and Management (JRBM)

Volume 10 - Issue 11 November 2022 ISSN: 2347-3002

### Contents:

Organizational climate with regard to the Quality of Work life at Apollo Hospital	01-06
The Influence of Sales Growth, Firm Size, Leverage on Financial Distress with Profitability As Moderating Variable	07-14
CRM B2B	15-24
Entrepreneurial Literacy and Digital Business Literacy: A Case in Indonesian Urban Farmers	26-33
Challenges to the Implementation and Usage of Gifmis E-Procurement Tool in the Metropolitan, Municipal and District Assemblies (MMDAS) In Ghana: A Case of Sefwi Wiawso Municipal Assembly (SWMA)	34-45
A Study on – 'Customer Satisfaction in Indian Private banking,' For The Partial Fulfilment For Te Degree Of Master Of Business Administration Itm University (2020-2022)	46-56
A Study on Fund Management Practices of Grant In-Aid Universities of West Bengal	57-62
Joint Venture Agreements in the Oil and Gas Industry: Deconstructing the Limits	63-73
The Effect of Human Resources (HR) Competence and the Utilization of Information Technology Systems on Improving the Quality of Local Government Financial Reports	74-85
Strategies for Increasing Regional Revenue (PAD) In East Luwu Regency	86-99
The Effect of Internal Control on Hospital Operational Performance (Case Study of Bone District Hospital)	100-110
Leadership Style, Organizational Productivity and Employee Commitment: Empirical Evidence Using Panels of Cross-Sectional Regression	111-120
Influence of Independent Commisioners, Sales Growth, Profitability, and Leverage on Earnings Management	121-128
Impact of Public Procurement Practices on Organizational Performance: A Study of Bureau of Public Procurement, Abuja, Nigeria	129-137
The Influence of Multisensory Brand Experience on Economic Performance of the Foodservice Sector in Ghana	138-152