Editorial Board

Dr. Mohammad Reza Iravani, Iran

Dr. Farooq Ahmad, Pakistan

Dr. Ashraf Bhat, India

Dr. Ajayi, Johnson Olusegun, Nigeria

Dr. Sunita Singh, India

Dr. Abubakar S.R. Matazu, nigeria

Dr.Cristina-Georgiana Voicu, Germany

Dr. Amirul Mukminin, Indonesia

Dr. Ravi Kant, India

Dr. Michael Akintayo, New York

Dr. Viktor Jakupec, Nigeria

Dr. Shahabudin Abdullah, Malaysia

Dr. Rabindra Kumar Pradhan, India



Contact Us:

Quest Journals Inc.

Web: www.questjournals.org Mail: quest@editormails.com



Journal of Research in Business and Management (JRBM)

ISSN: 2347-3002



Volume 10, Issue 8, August-2022

Peer Reviewed Refereed Journal



Journal of Research in Business and Management (JRBM)

Volume 10 - Issue 8 - Series 2

August 2022

ISSN: 2347-3002

Contents:

A Study on Corporate Social Responsibility Practices of Select Oil Companies Operating In Assam	136-144
An overview of Organizational Conflict	145-149
Influence of Quality of Service, Product Innovation, and Satisfaction on Customer Loyalty	150-157
Effect of a Company's Credit Rating Downgrade on Changes in Leverage, Debt Issuance and Equity Capital Raising	158-164
An Investigation into the Public Perception and Its Implications to the Provision of Urban Green Public Spaces Management: Focus on the Major Parks in Addis Ababa, Ethiopia	165-175
Determinants of Capital Structure of Oil and Gas Firms in Nigeria	176-183
Role of Commercial Banks and Farm Credit in Kadapa District Of Andhra Pradesh	184-188
A Study on Effectiveness of Advertisements In Social Media	189-192
Impact of local sugar producing industries on national economy: A case of Kagera Sugar Ltd, Tanzania	193-202
The role of Basel III with performance measurement based on RAROC, study on bankings in Indonesia	203-209
Growth and Development of Retail Banking In India	210-215