#### **Editorial Board**

Dr. Mohammad Reza Iravani, Iran

Dr. Farooq Ahmad, Pakistan

Dr. Ashraf Bhat, India

Dr. Ajayi, Johnson Olusegun, Nigeria

Dr. Sunita Singh, India

Dr. Abubakar S.R. Matazu, nigeria

Dr.Cristina-Georgiana Voicu, Germany

Dr. Amirul Mukminin, Indonesia

Dr. Ravi Kant, India

Dr. Michael Akintayo, New York

Dr. Viktor Jakupec, Nigeria

Dr. Shahabudin Abdullah, Malaysia

Dr. Rabindra Kumar Pradhan, India



### **Contact Us:**

Quest Journals Inc.

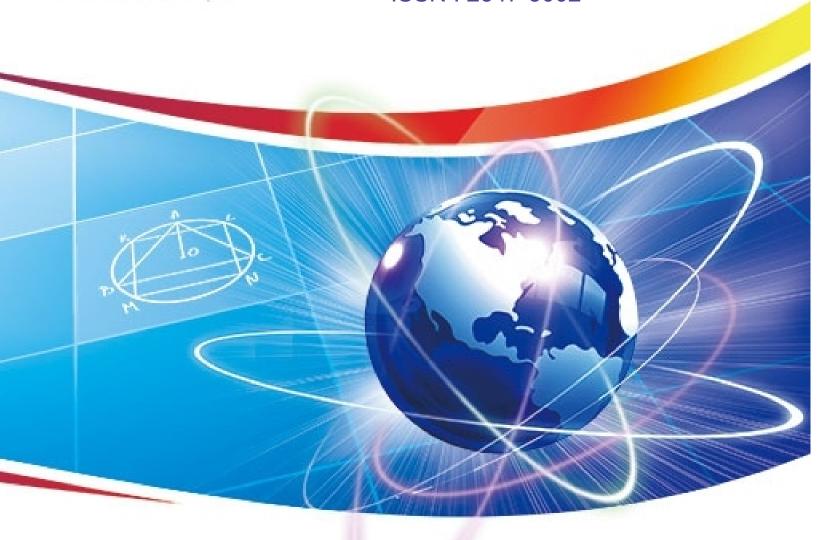
Web: www.questjournals.org

Mail: quest@editormails.com



## Journal of Research in Business and Management (JRBM)

ISSN: 2347-3002



Volume 12, Issue 7

Peer Reviewed Refereed Journal



# Journal of Research in Business and Management (JRBM)

Volume 12 - Issue 7 ISSN: 2347-3002

### Contents:

A Mapping Study of the Culinary Creative Industry for the Promotion of Culinary Tourism in Kendari City	01-08
Green Banking: Transformative Impacts on Banking Operations and Customer Engagement - A Comprehensive Literature Review	09-22
Effect of Corporate Governance Practices On Financial Sustainability of Listed Manufacturing Companies in Nairobi Securities Exchanges	23-26
Effect of Risk Identification on Quality of Loan in Deposit Taking Savings and Credit Cooperative Societies in Nairobi County	27-30
HRD Interventions and Organizational Effectiveness: Investigating the Mediating Role of Job Involvement	31-35
Influence of Learning Management and Information Technologyon Teacher Performance	36-40
Swot Analysis In Determining A Strategy For Developing A Restaurant Based On Kampung Chicken	41-49
Determinants of Employees Motivation in Greek Hotel Businesses	50-58
The Impact on the Indian Telecom Industry with Its Aggressive Marketing Strategies- A Study on Reliance Jio	59-64
Ethical Implications of Victimization of Academic Staff: The Case of South-South Universities in Nigeria 2015 - 2023	65-76
Trade Union Activism of Academic Staff and promotion opportunities: the case of South-South Universities in Nigeria, 2015-2023	89-100
Analysis of Union Activism and Employee Morale of Academic Staff of Nigerian Universities. The Case of University of Port Harcourt from 2015 To 2023	101-109
The Role of Brand Trust in Mediating the Influence of Social Media Marketing Features on Purchasing Decisions	110-115
NIFTY prediction technique using Big Data analysis approach	116-118
Gender Diversity of Board Of Directors And Firm's Capital Structure Among Listed Firms In Nairobi Securities Exchange,	119-126