



## “Digital India @ 2k25: Achievements, Challenges and Road Ahead”

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### Abstract:

“Digital India”, launched in July 2k15, has completed a transformative decade, fundamentally reshaping the socio-economic landscape of India through strategic technology deployment. India has evolved from having 25 crore internet users in 2k14 to over 97 crores by 2k25, making itself as the third largest digitalized economy of the world. While significant progress has been achieved in digital infrastructure, e-governance and financial inclusion, challenges including digital divide, cybersecurity threats and implementation barriers exist. In such a background, the present research paper seeks to examine the landmark achievements of the “Digital India” initiative, to analyze persistent challenges and to prepare the roadmap for future digital transformation. Further, the study concludes with some recommendations for sustaining India’s digital leadership trajectory towards becoming a ‘developed state by 2k47’.

**Keywords:** Digital India, digital transformation, e-governance, digital inclusion, Viksit Bharat 2k47

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### I. Introduction:

The “Digital India” initiative, launched by Honorable Prime Minister Shri Narendra Modi on 1<sup>st</sup> July 2k15, represents one of the most ambitious digital transformation programs ever undertaken by a developing country. With a vision to transform India into a digitally empowered society and knowledge economy, this flagship initiative has demonstrated remarkable achievements over its first decade. As India celebrates the 10<sup>th</sup> anniversary of “Digital India” in 2k25, it stands at a critical juncture where the foundation laid in the past decade provides the platform for future technological leadership. The initiative was conceived with three fundamental pillars: digital infrastructure as a utility to every citizen, governance and services on demand, and digital empowerment of citizens. These pillars were further operationalized through nine strategic components including broadband highways, universal access to mobile connectivity, public internet access programs, e-governance, e-Kranti, information for all, electronics manufacturing, IT for jobs and early harvest programs.

### II. Digital Infrastructure Achievements:

#### 2.1. Connectivity Revolution

The most striking achievement of “Digital India” has been the unprecedented expansion of digital connectivity across the country. Internet penetration has witnessed exponential growth, with users increasing from 25 crore in 2k14 to over 97 crores by 2k25, representing a growth of 285%. This expansion has been accompanied by a dramatic reduction in data costs, falling from ₹308 per GB in 2k14 to just ₹9.34 per GB in 2k22, making India one of the most affordable internet markets globally. The telecommunications infrastructure has undergone massive expansion, with total telephone connections rising from 93.3 crore in March 2k14 to over 120 crores by April 2k25. The tele-density has improved from 75.23% to 84.49%, with rural connections growing significantly from 377.78 million to 527.34 million between March 2k14 and October 2k24.

## **2.2. 5G Network Deployment**

India's 5G rollout represents a remarkable technological achievement, with the country establishing over 4.74 lakh 5G base stations in just 22 months since the launch in October 2k22. This rapid deployment has resulted in 5G coverage reaching 99.6% of districts, making India one of the fastest countries globally in 5G implementation. The 5G services now cover 95% of India's population, positioning the nation as a leader in next generation connectivity.

## **2.3. BharatNet: Rural Digital Highway**

The BharatNet project has been instrumental in bridging the rural-urban digital divide. As of March 2k25, the project has connected 2,18,347 Gram Panchayats with high-speed internet connectivity. The optical fiber cable network has expanded to 42.13 lakh route kilometers, with 6,92,676 km of optical fiber cable laid across the country. Moreover, 12,21,014 Fiber-To-The-Home (FTTH) connections have been commissioned, along with 1,04,574 Wi-Fi hotspots installed in rural areas.

# **III. E-Governance and Digital Service Delivery:**

## **3.1. Aadhaar: Foundation of Digital Identity**

Aadhaar, the unique digital identity system of India, has emerged as the backbone of the success “Digital India”. By April 2k25, over 142 crore Aadhaar IDs have been generated, covering virtually the entire population. The system processes an average of over 9 crore authentications daily, with January 2k25 recording over 284 crore authentication transactions, a 32% year-on-year increase from 214.8 crore transactions in January 2k24. The introduction of AI-powered Face Authentication has revolutionized digital verification, with 12 crore transactions recorded in January 2k25 across finance, health, and telecommunications sectors. Aadhaar e-KYC transactions have crossed 43 crores monthly, demonstrating the system's critical role in facilitating digital services.

## **3.2. Digital Payment Revolution**

India's digital payments ecosystem has witnessed unprecedented growth, establishing the country as a global leader in real-time payments. The Unified Payments Interface (UPI) has become the cornerstone of this transformation, facilitating 18.68 billion transactions worth ₹25.14 trillion in May 2k25 alone. This represents a 33% year-on-year volume increase and a 23% rise in value compared to May 2k24. India now accounts for approximately 49% of global real-time transactions, with UPI operational in over seven countries, demonstrating its international appeal. The daily transaction volume has grown to 602 million, with daily transaction value reaching ₹81,106 crore. Digital payments are projected to constitute 71.7% of all transactions by 2k25, compared to just 15.6% in 2k20.

## **3.3. Government Service Digitization**

The e-governance transformation has streamlined government services through platforms such as the Digi Locker, the UMANG, and the GeM. The Government e-Marketplace (GeM) has onboarded over 22.5 lakh sellers and 1.6 lakh government buyers, facilitating transparent procurement processes. Digi Locker has enabled citizens to store documents digitally, reducing paperwork and improving service efficiency. The Common Service Centers (CSCs) have played a significant role in extending digital services to rural areas, with 5.67 lakh functional CSCs, providing essential services including healthcare, financial services, education and agriculture support. These centers serve as access points for delivering government services to citizens in remote areas.

# **IV. Economic Impact and Digital Economy Growth:**

## **4.1 Contribution to GDP**

The digital economy of India has emerged as an important contributor to national income, accounting for 11.74% of GDP in 2k22-23 and projected to reach 13.42% by 2k24-25. In absolute terms, the digital economy was valued at ₹28.94 lakh crore (USD 368 billion) in GVA and ₹31.64 lakh crore (USD 402 billion) in GDP in 2k22-23. The digitally enabling industry, including ICT services and manufacturing, contributes 7.83% of GVA, while new digital industries account for nearly 2% of GVA. Traditional industries undergoing digital transformation, including BFSI, trade and education, contribute an additional 2% of national GVA.

## **4.2 Financial Inclusion Through Digital Platforms**

‘Direct Benefit Transfer’ (DBT) has revolutionized welfare delivery, with over ₹44 lakh crore transferred to beneficiaries, resulting in savings of ₹3.5 lakh crore by eliminating leakages and middlemen. The system has removed 5.87 crore fake ration cards and 4.23 crore duplicate LPG connections, demonstrating its effectiveness in targeted delivery. The ‘Pradhan Mantri Bhartiya Janaushadhi Pariyojana’ (‘PMBJP’) exemplifies the impact of

“Digital India” on healthcare accessibility. With over 16,000 ‘Jan Aushadhi Kendras’ offering 2,100 drugs and 300 surgical items at affordable prices, the program has generated savings exceeding ₹30,000 crore for citizens. The digital integration of these centers has improved supply chain management and service delivery.

## **V. Sectoral Transformations:**

### **5.1 Healthcare Digitization**

The telemedicine market has experienced unprecedented growth, projected to reach \$5.5 billion by 2k25. The COVID-19 pandemic accelerated adoption, with 15-20% of the healthcare ecosystem expected to shift to virtual care across triaging, consultations, remote monitoring, and home health services. This transformation has improved healthcare accessibility, particularly in rural areas where traditional healthcare infrastructure is limited.

### **5.2 Education Technology Revolution**

“Digital India” has catalyzed the EdTech revolution, with online and blended learning becoming mainstream. The ‘National Education Policy’ (‘NEP’) 2k20 promotes technology integration in education, establishing the ‘National Educational Technology Forum’ (‘NETF’) for collaboration among educators and EdTech companies. Digital learning platforms have expanded access to quality education, bridging geographical constraints and enabling personalized learning pathways.

### **5.3 Manufacturing and Electronics**

The ‘Make in India’ initiative, closely aligned with “Digital India”, has transformed electronics manufacturing. India has progressed from smartphone assembly to laptop manufacturing, with facilities such as Syrma SGS Technology's Chennai plant producing 100,000 laptops annually, scalable to 1 million units. The ‘Production Linked Incentive’ (‘PLI’) scheme has attracted investments worth ₹1.55 lakh crore across six semiconductor projects.

## **VI. Challenges and Implementation Barriers:**

### **6.1 Digital Divide Persistence**

Despite significant progress, the digital divide remains a critical challenge. While 72.5% of urban males and 51.8% of urban females use the internet, only 48.7% of rural males and 24.6% of rural females have similar access. Over 55,000 villages still lack mobile connectivity, highlighting infrastructure gaps in remote areas. Geographic disparities continue to affect digital adoption, with urban areas enjoying better connectivity and higher ‘digital literacy’ rates compared to rural regions. The socio-economic divide further exacerbates these inequalities, as device costs, internet plans, and digital services remain prohibitive for underprivileged groups.

### **6.2 Cybersecurity Threats**

The rapid digitization has increased cybersecurity vulnerabilities. India faces rising threats from cybercrime, malware attacks, and data breaches. Major incidents include the 2k18 IRCTC website breach affecting 30 million user accounts, the 2019 Aadhaar database leak, and the 2k21 Mumbai power grid cyberattack. The scale and complexity of infrastructure of “Digital India” creates a vast attack surface for malicious actors. Challenges include lack of cyber literacy among users, outdated government systems, shortage of qualified cybersecurity specialists and sophisticated targeted attacks by state-sponsored groups.

### **6.3 Implementation and Infrastructure Challenges**

Regulatory roadblocks including taxation guidelines and policy clarities have impeded program implementation. Many government ‘Request for Proposals’ (RFPs) remain unviable for private sector participation, affecting infrastructure development. Spectrum availability in Indian metros remains significantly lower than developed countries, creating bottlenecks for high-speed data services. ‘Digital literacy’ gaps persist, particularly among elderly populations and rural communities. The lack of content in local languages further contributes to the digital divide. Financial constraints for implementing such a massive program across India's diverse geography remain substantial.

### **6.4 Data Privacy and Regulatory Framework**

The absence of comprehensive data protection regulations raises concerns about personal data misuse and unauthorized access. With systems like Aadhaar handling sensitive personal information, robust privacy frameworks are essential. The regulatory environment needs strengthening to address emerging technologies while ensuring citizen privacy.

## **VII. Emerging Technologies and Future Roadmap:**

### **7.1 Artificial Intelligence Integration**

The IndiaAI Mission, approved in March 2k24 with a budget of ₹10,371.92 crore over five years, aims to build a comprehensive AI ecosystem. By May 2k25, India's national compute power exceeded 34,000 GPUs, marking significant progress in AI infrastructure. AI applications are expanding across agriculture, healthcare, education, finance, and governance, with expectations of adding \$500 billion to India's GDP by 2k25. AI startups including Fractal Analytics, Mad Street Den, Wysa, and Niramai are leading innovation across sectors. The government is integrating AI into public service systems to improve efficiency, reduce costs and enhance citizen engagement.

### **7.2 Blockchain and Web3 Technologies**

India is positioning itself as a leader in blockchain technology, with applications in supply chain management, digital identity verification and governance. The Reserve Bank of India is piloting the Digital Rupee (CBDC), while states like Maharashtra and Telangana are testing blockchain-based land registries. Web3 technologies are gaining traction with over 450 Web3 startups operating in India. The ecosystem encompasses decentralized finance (DeFi), blockchain gaming, NFTs and decentralized identity systems. Leading Indian Web3 companies include Polygon, CoinDCX, WazirX, and Instadapp.

### **7.3 Semiconductor Manufacturing**

The India Semiconductor Mission (ISM) with a ₹76,000 crore outlay aims to establish India as a global semiconductor hub. Six semiconductor projects worth ₹1.55 lakh crore have been approved, with five units under construction. The latest project involves a joint venture between HCL and Foxconn for display chip manufacturing near Jewar airport, Uttar Pradesh.

### **7.4 Sustainable Technology Adoption**

Green technologies are becoming central to India's digital future, with increased adoption of renewable energy solutions and energy-efficient data centers. Companies are exploring innovative approaches to reduce carbon footprints and promote environmentally conscious business practices. The integration of sustainability with technology investments reflects India's commitment to responsible digital growth.

## **VIII. Recommendations:**

### **8.1 Infrastructure Enhancement**

Accelerated rural connectivity through BharatNet Phase III should integrate 5G technologies and enhance last-mile connectivity. Investment in satellite-based internet solutions can address connectivity gaps in remote areas. Smart city initiatives should be expanded to tier-2 and tier-3 cities, leveraging IoT and AI for urban management.

### **8.2 Digital literacy and Inclusion**

Comprehensive ‘digital literacy’ programs targeting rural populations, elderly citizens, and marginalized communities are essential. Vernacular content development and regional language interfaces can improve digital adoption. Gender-focused initiatives should address the digital divide affecting women, particularly in rural areas.

### **8.3 Regulatory Framework Strengthening**

Data protection legislation must be expedited to ensure citizen privacy while enabling innovation. Cybersecurity frameworks need enhancement with regular updates to address evolving threats. Standardized policies across states can improve implementation efficiency and reduce regulatory complexity.

### **8.4 Innovation Ecosystem Development**

Public-private partnerships should be strengthened to leverage private sector expertise and resources. Startup support programs can foster innovation in emerging technologies such as AI, blockchain, and quantum computing. Research and development initiatives in collaboration with academic institutions can drive technological advancement.

### **8.5 Sustainable Digital Growth**

Green computing standards should be mandated for government data centers and digital infrastructure. Circular economy principles can be integrated into electronics manufacturing and e-waste management. Energy-efficient technologies should be prioritized in future digital infrastructure development.

## **IX. Conclusion:**

The first decade of “Digital India” represents a remarkable transformation journey that has positioned India as a global leader in digital innovation and adoption. The initiative’s achievements from connecting over 97 crore internet users to facilitating ₹25 lakh crore in monthly UPI transactions, demonstrate the power of sustained vision and strategic implementation. The program's success lies in its comprehensive approach, addressing

infrastructure development, service delivery and citizen empowerment simultaneously. The India Stack, comprising Aadhaar, UPI and data empowerment architectures, has created a robust foundation for digital services that other nations seek to emulate. However, challenges including the persistent digital divide, cybersecurity threats and implementation barriers require continued attention. The next decade will be crucial in addressing these challenges while leveraging emerging technologies like AI, blockchain and quantum computing to maintain India's digital leadership. As India progresses toward its “Viksit Bharat 2k47” vision, “Digital India” must evolve from a government program to a truly inclusive people's movement. The roadmap ahead requires sustained investment in infrastructure, enhanced focus on ‘digital literacy’, strengthened regulatory frameworks and continued innovation in emerging technologies. The next phase of the success of “Digital India” will determine not only India's digital future but also its position as a global technology leader. With the foundation firmly established, India is well-positioned to leverage digital technologies for achieving the ambitious goal of becoming a developed nation by 2k47.

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