



## Certificate of Publication

This certifies that the research paper entitled “**Consumer Characteristics Influencing Cue Utilization Process**” authored by “**Dr. ASHOKAN.C**” was reviewed by experts in this research area and accepted by the board of “Quest Journals Publication” which has published in “**Quest Journal of Research in Business and Management**”, ISSN (Online): 2347-3002, Volume-10, Issue-9, Page No.: 221-223, September-2022.

Article is available online at <http://www.questjournals.org/jrbm/archive.html>

Impact Factor of the Journal is : 5.89

You may contact to Journal for any query at [quest@editormails.com](mailto:quest@editormails.com)



Managing Editor

Quest Journals Inc.

Mail id: [quest@editormails.com](mailto:quest@editormails.com)

Website: [www.questjournals.org](http://www.questjournals.org)