



## Certificate of Publication

This certifies that the research paper entitled **“Comparing and Contrasting the Marketing Strategies of the Detergent Industry: Ariel, Sure, Persil, and Nirma”** authored by **“Priyanka S Sheshappanavar”** was reviewed by experts in this research area and accepted by the board of “Quest Journals Publication” which has published in **“Quest Journal of Research in Business and Management”**, ISSN (Online): 2347-3002, Volume-12, Issue-1, Page No.: 96-100, [2024].

Article is available online at <http://www.questjournals.org/jrbm/archive.html>

Impact Factor of the Journal is : 5.89 Journal is Peer Reviewed Refereed Journal.

You may contact to Journal for any query at [quest@editormails.com](mailto:quest@editormails.com)



Managing Editor

Quest Journals Inc.

Mail id: [quest@editormails.com](mailto:quest@editormails.com)

Website: [www.questjournals.org](http://www.questjournals.org)