



Certificate of Publication

This certifies that the research paper entitled "**Impact of Digital Marketing Transformation on Purchase Intentions in B2B Consumers: The Moderating Influence of Brand Awareness**" authored by "**Dr.B.Girimurugan**" was reviewed by experts in this research area and accepted by the board of "Quest Journals Publication" which has published in "**Quest Journal of Research in Business and Management**", ISSN (Online): 2347-3002, Volume-12, Issue-10, Page No.: 155-158, [2024].

Article is available online at <http://www.questjournals.org/jrbm/archive.html>

Impact Factor of the Journal is : 5.89 Journal is Peer Reviewed Refereed Journal.

You may contact to Journal for any query at quest@editormails.com



Managing Editor
Quest Journals Inc.
Mail id: quest@editormails.com
Website: www.questjournals.org



Certificate of Publication

This certifies that the research paper entitled "**Impact of Digital Marketing Transformation on Purchase Intentions in B2B Consumers: The Moderating Influence of Brand Awareness**" authored by "**Gurram Siva Kumar**" was reviewed by experts in this research area and accepted by the board of "Quest Journals Publication" which has published in "**Quest Journal of Research in Business and Management**", ISSN (Online): 2347-3002, Volume-12, Issue-10, Page No.: 155-158, [2024].

Article is available online at <http://www.questjournals.org/jrbm/archive.html>

Impact Factor of the Journal is : 5.89 Journal is Peer Reviewed Refereed Journal.

You may contact to Journal for any query at quest@editormails.com



Managing Editor
Quest Journals Inc.
Mail id: quest@editormails.com
Website: www.questjournals.org



Certificate of Publication

This certifies that the research paper entitled "**Impact of Digital Marketing Transformation on Purchase Intentions in B2B Consumers: The Moderating Influence of Brand Awareness**" authored by "**Kollipara Bhaswanth Raja Nagendra**" was reviewed by experts in this research area and accepted by the board of "Quest Journals Publication" which has published in "**Quest Journal of Research in Business and Management**", ISSN (Online): 2347-3002, Volume-12, Issue-10, Page No.: 155-158, [2024].

Article is available online at <http://www.questjournals.org/jrbm/archive.html>

Impact Factor of the Journal is : 5.89 Journal is Peer Reviewed Refereed Journal.

You may contact to Journal for any query at quest@editormails.com



Managing Editor

Quest Journals Inc.

Mail id: quest@editormails.com

Website: www.questjournals.org



Certificate of Publication

This certifies that the research paper entitled "**Impact of Digital Marketing Transformation on Purchase Intentions in B2B Consumers: The Moderating Influence of Brand Awareness**" authored by "**Bobba Karthik Reddy**" was reviewed by experts in this research area and accepted by the board of "Quest Journals Publication" which has published in "**Quest Journal of Research in Business and Management**", ISSN (Online): 2347-3002, Volume-12, Issue-10, Page No.: 155-158, [2024].

Article is available online at <http://www.questjournals.org/jrbm/archive.html>

Impact Factor of the Journal is : 5.89 Journal is Peer Reviewed Refereed Journal.

You may contact to Journal for any query at quest@editormails.com



Managing Editor
Quest Journals Inc.
Mail id: quest@editormails.com
Website: www.questjournals.org



Certificate of Publication

This certifies that the research paper entitled "**Impact of Digital Marketing Transformation on Purchase Intentions in B2B Consumers: The Moderating Influence of Brand Awareness**" authored by "**Manthri Jayanth Siva Rama Krishna**" was reviewed by experts in this research area and accepted by the board of "Quest Journals Publication" which has published in "**Quest Journal of Research in Business and Management**", ISSN (Online): 2347-3002, Volume-12, Issue-10, Page No.: 155-158, [2024].

Article is available online at <http://www.questjournals.org/jrbm/archive.html>

Impact Factor of the Journal is : 5.89 Journal is Peer Reviewed Refereed Journal.

You may contact to Journal for any query at quest@editormails.com



Managing Editor

Quest Journals Inc.

Mail id: quest@editormails.com

Website: www.questjournals.org