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This certifies that the research paper entitled "**The Effect of Sustainable Alternative Cigarette to the Valuation of PT. Hanjaya Mandala Sampoerna, Tbk. (HMSP.JK)**" authored by "**Digma Khariza Rifanggi**" was reviewed by experts in this research area and accepted by the board of "Quest Journals Publication" which has published in "**Quest Journal of Research in Business and Management**", ISSN (Online): 2347-3002, Volume-12, Issue-8, Page No.: 69-80, [2024].

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