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This certifies that the research paper entitled **“Leveraging Language as A Marketing Tool to Enhance the Performance of Small and Medium Enterprises (SMES) In Kitale Central Business District (CBD)”** authored by **“Professor Kennedy NtaboOtiso”** was reviewed by experts in this research area and accepted by the board of “Quest Journals Publication” which has published in **“Quest Journal of Research in Business and Management”**, ISSN (Online): 2347-3002, Volume-13, Issue-12, Page No.: 52-56, [December-2025].

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