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This certifies that the research paper entitled “**Decoding Consumer Perception: The Role of Social Media in Shaping Buying Decisions in Bagalkot City**” authored by “**Kiran S. Malapur**” was reviewed by experts in this research area and accepted by the board of “Quest Journals Publication” which has published in “**Quest Journal of Research in Business and Management**”, ISSN (Online): 2347-3002, Volume-14, Issue-6, Page No.: 09-21, [June 2026].

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