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Research Paper

Examining the applicability of the Invisible Reserves Theory in Africa

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Abstract:- The Invisible Reserves Theory (IRT), proposed by Bonga, offers a conceptual framework for understanding how nations, particularly those facing economic distress, can create reserves based on future productivity to enhance financial stability. This economic essay explores the relevance of the IRT in the African context, where many countries are grappling with liquidity challenges exacerbated by limited access to foreign aid and borrowing. The theory highlights potential applications in leveraging human capital, natural resources, and social institutions, while also emphasizing the importance of homegrown solutions. However, the successful implementation of the IRT is hindered by challenges such as political interference and inadequate infrastructure. Addressing these challenges and leveraging the insights from the IRT, African nations can potentially foster economic resilience and sustainable development in an increasingly uncertain global environment.

Keywords: Africa, Aid, Borrowing, Bonga, Debt, Depression, Economic crisis, External finance, Governance, Invisible Reserves Theory, Liquidity, Politics.

JEL Codes: A10, E32, E44, G20, O10, O55

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I. Introduction

The economic landscape in Africa is marked by significant liquidity constraints, characterized by high levels of debt and a decline in financial inflows. As many African nations navigate these turbulent waters, the Invisible Reserves Theory (IRT) presents a potential pathway for recovery and growth. According to Bonga (2014), the IRT posits that a country facing economic depression can leverage its future productive capacity to create reserves, thereby mitigating the adverse effects of liquidity crises. In its original form, the IRT states that, "A country that is locked in a depression during the absence of effective aid and credit lines, can pull itself out if it considers its future capacity, by creating reserves based on future productivity." This theory is particularly pertinent in the African context, where countries often find themselves locked in cycles of dependency on foreign aid and limited borrowing options. Through examining the applicability of the IRT, this economic essay aims to reveal insights into how this framework can address the unique economic challenges faced by African nations.

The primary aim of this economic essay is to examine the applicability of the IRT in the context of African nations facing liquidity challenges. The specific objectives of the research are as follows: (1) Evaluating the relevance of the IRT application to address the economic distress experienced by African countries, particularly in terms of creating reserves based on future productivity, (2) Identifying potential applications through exploring ways in which the IRT can be leveraged in Africa, focusing on human capital development, natural resource management, and the strengthening of social institutions, (3) Analysing IRT implementation challenges through investigating barriers to successful implementation of the IRT in Africa, including political interference and infrastructure deficits, and (4) Proposing solutions by recommending strategies that African nations can adopt to overcome these challenges and effectively utilize the insights from the IRT for economic resilience and sustainable development.

The essay makes a significant contribution to the understanding of economic resilience in developing nations, particularly in the African context. This contribution is particularly relevant as it highlights practical applications for leveraging human capital, optimizing natural resources, and strengthening social institutions, all of which are critical for overcoming liquidity challenges. Additionally, the study identifies and explores the barriers to effective implementation of the IRT, such as political interference and infrastructure deficits, providing valuable insights for policymakers. Through addressing these challenges, the informed economic essay not only

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enriches the academic discourse on economic strategies for Africa but also serves as a guide for practical solutions that can foster sustainable development and financial stability in a rapidly changing global landscape.

The economic essay is arranged in five parts; (1) the introduction, (2) contextual relevance of the IRT, (3) potential applications of the IRT, (4) challenges to successful implementation of the IRT, and (5) the conclusion.

1. Contextual Relevance of the Invisible Reserves Theory

The relevance of the IRT in Africa is underscored by the continent's pressing liquidity issues. Many African countries face significant barriers to accessing financial resources, resulting in high risk premiums and elevated borrowing costs (Nana & Samson, 2014). The COVID-19 pandemic and geopolitical tensions, such as the war in Ukraine, have further intensified these challenges, leading to increased financial pressure on governments (Harnoys-Vannier, 2022). In this context, the IRT suggests that African nations can tap into their future productivity to create economic reserves that can help them navigate periods of financial instability.

The concept of invisible reserves can be understood as a means for countries to recognize and utilize untapped resources, thereby enhancing their creditworthiness and overall economic resilience. As Brähler and Schmidt (2014) indicate, the existence of hidden reserves can significantly influence financial reporting and the overall perception of a country's economic health. By adopting the principles of the IRT, African nations can work towards overcoming exaggerated perceptions of risk, ultimately reducing the cost of finance and fostering a more stable economic environment.

2. Potential Applications of the Invisible Reserves Theory

The IRT presents several potential applications that can be instrumental in addressing Africa's economic challenges. Among these are the optimization of human capital, the effective management of natural resources, the strengthening of social and institutional frameworks, and the development of homegrown solutions.

- Human Capital. Investing in human capital is essential for enhancing productivity and innovation. By focusing on education and skills development, African nations can unlock the latent potential of their workforce, aligning with Bonga's assertion that future productivity is key to creating invisible reserves (Bonga, 2014). This alignment can lead to economic growth and improved living standards, ultimately contributing to a more resilient economy.
- Natural Resources. Many African countries are rich in natural resources, yet they often struggle with volatility in global commodity markets. The IRT suggests that these nations can leverage their resource wealth to create reserves that buffer against market fluctuations. For instance, implementing resource management strategies that promote sustainable exploitation can help stabilize revenues and reduce reliance on external markets (Hlungwane, 2024).
- Social and Institutional Strength. The IRT emphasizes the importance of strong governance and social institutions in creating economic reserves. Effective governance can enhance revenue mobilization and ensure that resources are allocated efficiently. As noted by Isser et al. (2024), improving governance frameworks is critical for fostering economic stability and encouraging investment. By strengthening these systems, African nations can create a more conducive environment for the application of the IRT.
- Homegrown Solutions. The IRT advocates for homegrown solutions tailored to the specific contexts of African countries. Localized strategies can address unique challenges and leverage indigenous knowledge to foster economic resilience. For example, initiatives that promote local entrepreneurship and innovation can create new avenues for growth and economic diversification (Tamini & Petey, 2021).

3. Challenges to Successful Implementation

While the IRT offers valuable insights, its successful implementation in Africa faces several challenges. Political interference remains a significant obstacle, as governance issues can impede the effective allocation of resources and the implementation of necessary reforms. As Nana and Samson (2014) highlight, the political landscape in many African nations can complicate efforts to enhance liquidity and financial stability. Governments should prioritize the development of robust governance frameworks that enhance transparency and accountability, thereby reducing political interference in economic planning and resource allocation.

The successful implementation of the IRT in Africa is significantly challenged by the presence of weak institutions, which undermine governance and economic stability. Many African countries grapple with issues such as corruption, lack of transparency, and inefficient bureaucracies, which can hinder effective policy execution and the allocation of resources. Weak institutions often lead to political interference in economic decision-making, where short-term interests override long-term developmental goals. Unless these institutional weaknesses are addressed, the potential of the IRT to foster economic resilience and sustainable development will remain constrained, limiting the ability of African nations to effectively leverage their future productive capacity.

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In addition to political challenges, inadequate infrastructure poses a significant barrier to the application of the IRT. Many African countries lack the essential infrastructure needed to support economic growth and investment. As Casu et al. (2024) point out, improving infrastructure is crucial for facilitating access to finance and enhancing overall economic resilience. Policies should focus on improving transportation, energy, and digital infrastructure to facilitate efficient market operations and enhance access to financial services. Without addressing these infrastructural deficits, the potential of the IRT may remain unrealized.

Furthermore, to address human capital problems, countries should establish targeted programs to invest in human capital, emphasizing education and skills development to maximize productivity and innovation potential. Additionally, fostering public-private partnerships can help mobilize resources for natural resource management and commodity hedging, ensuring that countries can better withstand market volatility. Lastly, establishing regional financial arrangements, akin to the proposed African Liquidity and Stability Mechanism, can provide a safety net for countries facing liquidity crises, thereby promoting collective economic resilience across the continent.

II. Conclusion

The IRT provides a compelling framework for addressing the liquidity challenges faced by African nations. Recognizing and leveraging their future productivity, countries can create economic reserves that enhance financial stability and resilience. However, successful implementation requires overcoming significant obstacles, including political interference and inadequate infrastructure. Addressing these challenges and embracing the principles of the IRT, African nations can foster economic resilience, promote sustainable development, and ultimately improve the quality of life for their citizens. As the global economic landscape continues to evolve, the insights from the IRT can serve as a valuable guide for African countries navigating the complexities of economic recovery and growth.

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