



Research Paper

The Teaching of the Arts as a Strategy for the Promotion and Cultural Development of A Community: A Pedagogical Approach

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ABSTRACT

Art is the way to express feelings, emotions, a way to escape from the daily routine and to learn to be a better person through these disciplines and in education it is of the utmost importance that children can express themselves and dedicate time to dance, music, painting, drawing or other disciplines that can complement their school education.

The following article was made to support the investigation that the arts are the fundamental basis of an education in which children can discover themselves, their ability to express feelings, movements, creativity, etc. and thereby benefit a community by being more participatory and with different ways of thinking.

The objective to be achieved is to support the community through the arts, its importance is to make known in the lives of children, as part of their education as people and their integral development as people.

The child has many ways of learning, develops different talents called multiple intelligences among which are kinesthetic, spatial, musical, intelligences that are related to the arts and that help children in their learning, they build themselves from of movement and forms of expression. that is why the arts in a community are fully important in all aspects.

Art is more important than it is believed in relation to the education of children as people and their integral development as students. Through these disciplines, the way in which we express ourselves, transmit emotions, messages, and make us reflect on our existence, social problems and life in general are made known.

KEYWORDS: *arts teaching, multiple intelligences, disciplines, arts influence, community.*

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I. INTRODUCTION

Art is an activity in which the human being imagines, creates, and develops his capacity in different areas; from this you can discover your true talent or vocation. In this way, people can be made aware of the importance of art in the early ages (children) to stimulate their development and sow in children that concern to learn to draw, paint, play an instrument, sing, dance, among others.

Paul Klee (2010) refers that “art makes the invisible visible”, since through this it is possible to analyze the way in which a society represents its fears, its ideals or its desires. The plastic and visual arts will allow children to develop and express their feelings from a cultural and social perspective. In the same way, this can be a manual for the teacher, since we have decided to give it a pedagogical approach through strategies to be able to carry out the teaching of the arts, since for the child to be interested, he must have a good motivation and a nice teaching method. It is important to know that each child is different and each one has a different way of learning from here the Warner theory that talks about multiple intelligences, we consider that this point is too important and has a great relationship with the teaching of art, since that some may be good at dancing, but not at singing and vice versa or that some may find it a little more work than others.

TEACHING THE ARTS IN CHILDREN.

When children are young and are interested in the arts, they must be allowed to express what they feel since through this creativity and imagination are strengthened and play a very important role in the entire learning process because these two elements benefit the child development of the little ones.

Art also stimulates the learning of other subjects such as reading and mathematics. Painting, dancing, drawing, or modeling are essential activities for the development of perception, fine motor skills or social interaction.

Similarly, Burset (2012) mentions that it is not possible to understand art education without starting from the idea that art is also a space to educate.

If a child draws pictures and scratches the walls of the house it does not mean that he will be an artist when he is an adult, but if we let him express himself freely, then he can be what he wants to be because he will be a more sensitive person. When a child draws, paints, dances, or performs other artistic expressions, he will be expressing emotions and sensations.

THE INFLUENCE OF ART IN THE DEVELOPMENT OF A COMMUNITY.

The influence of art in society is very great since there are many people who have different ways of expressing and transmitting it, for many art is a way of making known what they feel and we know that there are many types of arts, for example music Since there are infinities of people who express their feelings through it, we also have painting, which we know that long ago and to date existed and there are well-known artists for some of their paintings in which they could express many things and transmit their feelings. Living from art today is totally possible and feasible, thanks to globalization and tools such as the Internet.

The efforts made in cultural management are essential for the development and promotion of the culture and art of a nation. If you do not work to exploit these activities, what gives color and wealth to a country would be allowed to die.

What is the importance of art, in society, for individuals, in a country, in the community, for humanity or for history?

Art exists in our lives in different forms and benefits are recognized in the development of character, personality, and happiness. (Arkiplus, 2021)

A very important piece of information is that "Every child is an artist. The problem is how to continue being artists as they grow up," said Pablo Picasso.

We must also be clear about the contribution and benefits that your art provides to society because it will serve to teach and transmit a message to the other people of a community and that differentiates you from the rest of the others, and not only that, but also It will help in one way or another to improve the lives of the people to whom you transmit your art.

One way to promote art and to have its importance appreciated in society is through cultural management.

A cultural manager is the person who oversees managing the resources of an organization or cultural entity, ensuring that the services and products they offer reach as many people as possible in a satisfactory way.

II. CONCLUSION

To conclude with the teaching of the arts as a strategy for the promotion and cultural development of a community: a pedagogical approach is fundamental and important since art, as we well know, is one of the ways to express our feelings.

Art teaches us that we must always demonstrate our full potential to what we like, we know that there are many types of arts, and some are much more influential than others, but taking into account that all are important for the development of a community, since If we and the others show our art to a community, we are also rescuing what is a culture that identifies a group, community, city, etc.

Today there are thousands of strategies to use art in people, therefore we must not let each child express his feelings through art or something else that fascinates him.

In such a way it is necessary to emphasize all of the above as this will help the world to be full of people who feel a great attraction for some type of art and that people achieve an expected learning in this teaching of the arts.

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